



LOLOI





DESIGNED BY LOLOI

Le Monde is pleased to be the exclusive New Zealand supplier of the award-winning Loloi designer rugs from Dallas. Loloi believe that innovative design, an eye for detail, and a commitment to craft could produce truly distinctive rugs.

LE MONDE HOME

The Alchemy Collection



ALC-03 IVORY MULTI

POLYPROPYLENE / POLYESTER, POWERLOOMED,
MADE IN TURKEY

Power-loomed of polypropylene & polyester, the Alchemy Collection is awash with colourful details. With its high/low pile combined with a playful colour palette, Alchemy offers a high-end look at an attractive price. Plus, each piece is highly durable and never sheds.

81cm x 122cm

102cm x 170cm

81cm x 229cm

81cm x 320cm

81cm x 396cm

160cm x 229cm

201cm x 279cm

241cm x 320cm

297cm x 411cm

350cm x 457cm



ALC-04 SILVER GRAPHITE



ALC-05 DENIM IVORY



ALC-01 STONE SLATE



ALC-02 GRANITE GOLD

The Anastasia Collection



POLYPROPYLENE / POLYESTER, POWERLOOMED,
MADE IN EGYPT

Ornate traditional distressed and full of character are modernized by illuminating colourways in the Anastasia Collection from Egypt. The intricate detail, lustre of colours, and unbeatable price point establish the value of this outstanding collection.

79cm x 122cm

79cm x 244cm

79cm x 305cm

79cm x 366cm

109cm x 170cm

160cm x 234cm

201cm x 279cm

239cm x 330cm

289cm x 396cm

365cm x 457cm

396cm x 549cm

160cm Round

239cm Round

289cm Round



AF-01 IVORY/MULTI



AF-03 GRANITE



AF -04 ANT.IVORY RUST



AF-05 SILVER/PLUM



AF -06 INK IVORY



AF-06 RUST/IVORY



AF-07 SAND/LT BLUE



AF-08 SLATE/MULTI



AF-10 BLUE/MIST



AF-11 IVORY/GOLD



AF-12 IVORY/MULTI



AF -13 MIST BLUE



AF -14 GREY SAGE



AF-14 LT BLUE/IVORY



AF-14 BLUE/IVORY



AF-15 IVORY/LT GOLD



AF-16 SAND/MULTI



AF-17 DESERT



AF-21 GREY/MULTI

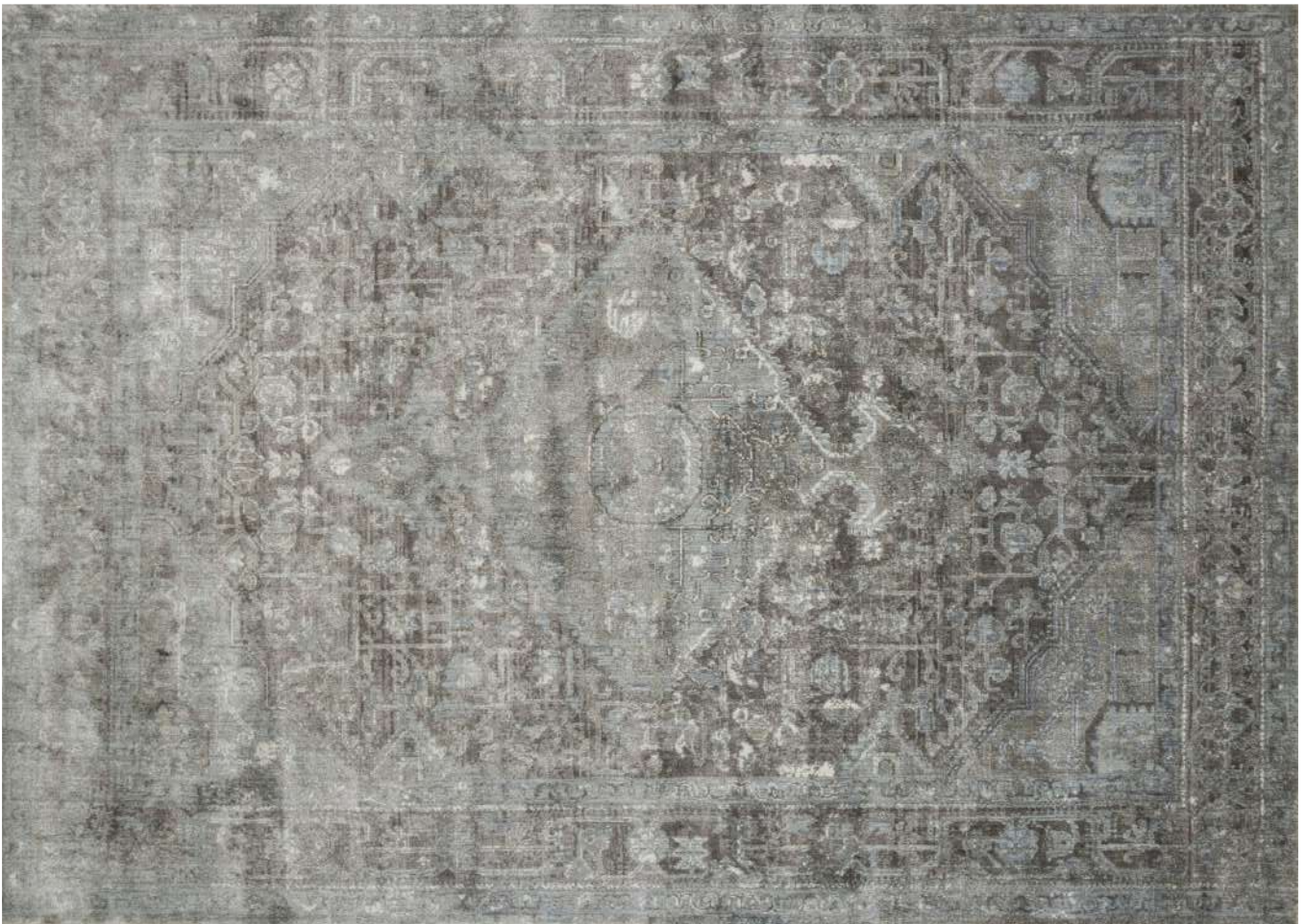


AF-18 COPPER/IVORY

The Anastasia Collection



AF-20 BLUE/SLATE



AF-22 STONE/BLUE

The Anastasia Collection

The Barkley Collection



WOOL/VISCOSE, HAND LOOMED, MADE IN INDIA

Breathe order, balance and calm into any setting with the hand-loomed Barkley Collection from India. These linear, tonal designs in wool and shimmery viscose are at once casual, chic and ultra-sophisticated, with intricately shaded neutrals like charcoal, ivory, mocha and silver. Whether you are winding down from a hard-earned day or gently easing into a new one, the soothing designs in the Barkley Collection will provide the perfect sense of harmony and peace just where you need it most.

107cm x 168cm

152cm x 229cm

229cm x 289cm

282cm x 396cm

366cm x 457cm



BK -01 SILVER



BK -01 CHARCOAL



BK -01 IVORY



BK -01 MOCHA

The Belladonna Collection



100% WOOL, HOOKED, MADE IN INDIA

Unabashedly romantic, the Belladonna Collection is a large-scale floral rug with bold, colourful palettes. Hooked of 100% wool by artisans in India, Belladonna's plush pile allows the design's painterly details to stand out even more. This area rug collection is GoodWeave certified, ensuring our commitment to ethical production and the support of weavers' communities.

68cm x 114cm

91cm ROUND

61cm x 152cm

76m x 229cm

107cm x 168cm

76cm x 297cm

152cm ROUND

152cm x 229cm

236cm x 297cm

259cm x 350cm



BLM -01 BLACK BERRY



BLM -01 IVORY RASPBERRY



BLM -02 BLACK FIESTA



BLM -02 IVORY LAGOON



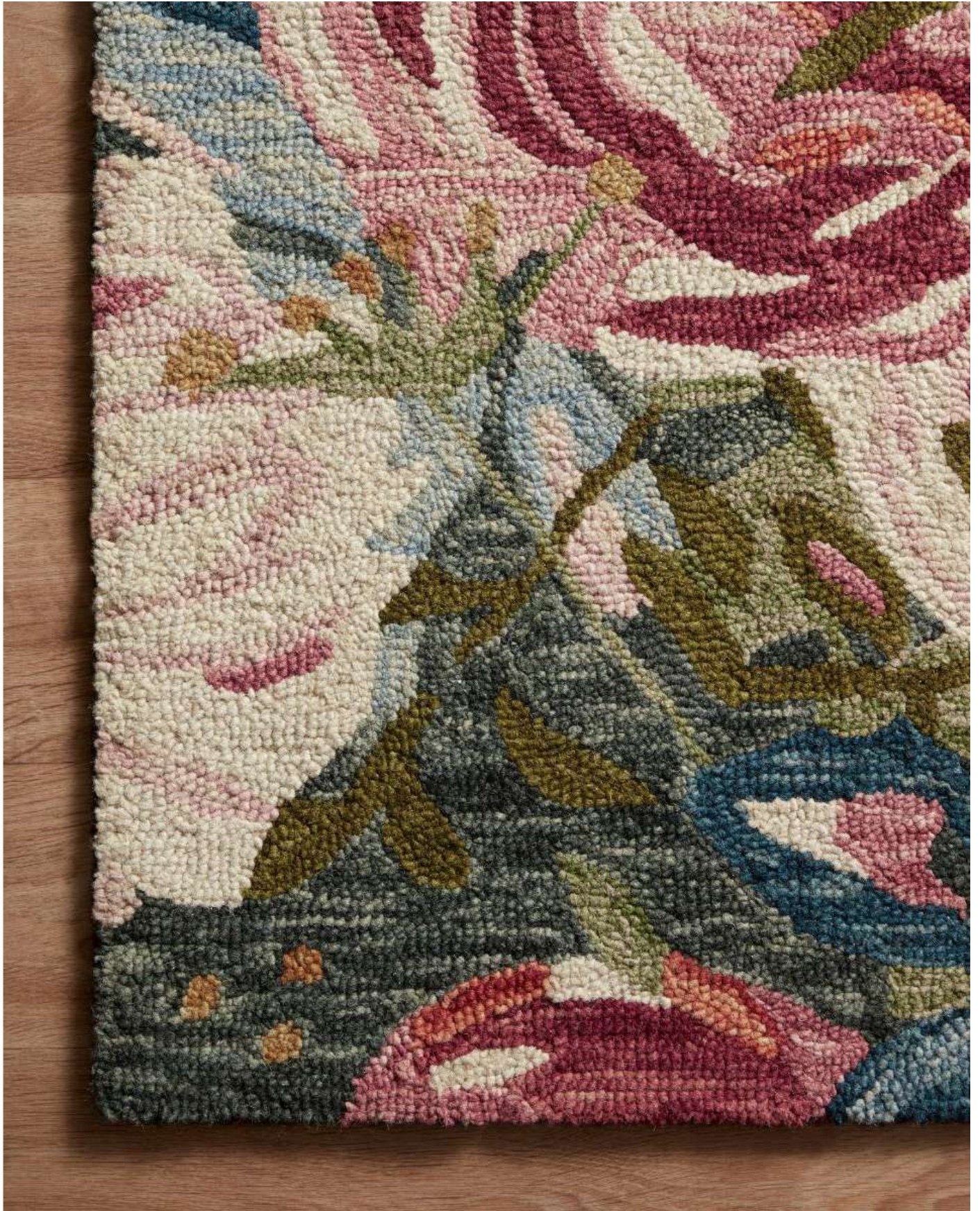
The Belladonna Collection



BLM -03 LAGOON MULTI



BLM -02 IVORY MULTI



The Belladonna Collection

The Cadence Collection



100% WOOL, HAND KNOTTED, MADE IN INDIA

Expertly hand-knotted in India of wool & a touch of viscose from Bamboo, the Cadence Collection touts versatile appeal with unparalleled depth and dimension. What's more, each piece is exceptionally durable - perfect for your busiest rooms.

61cm x 91cm

122cm x 183cm

183cm x 274cm

244cm x 305cm

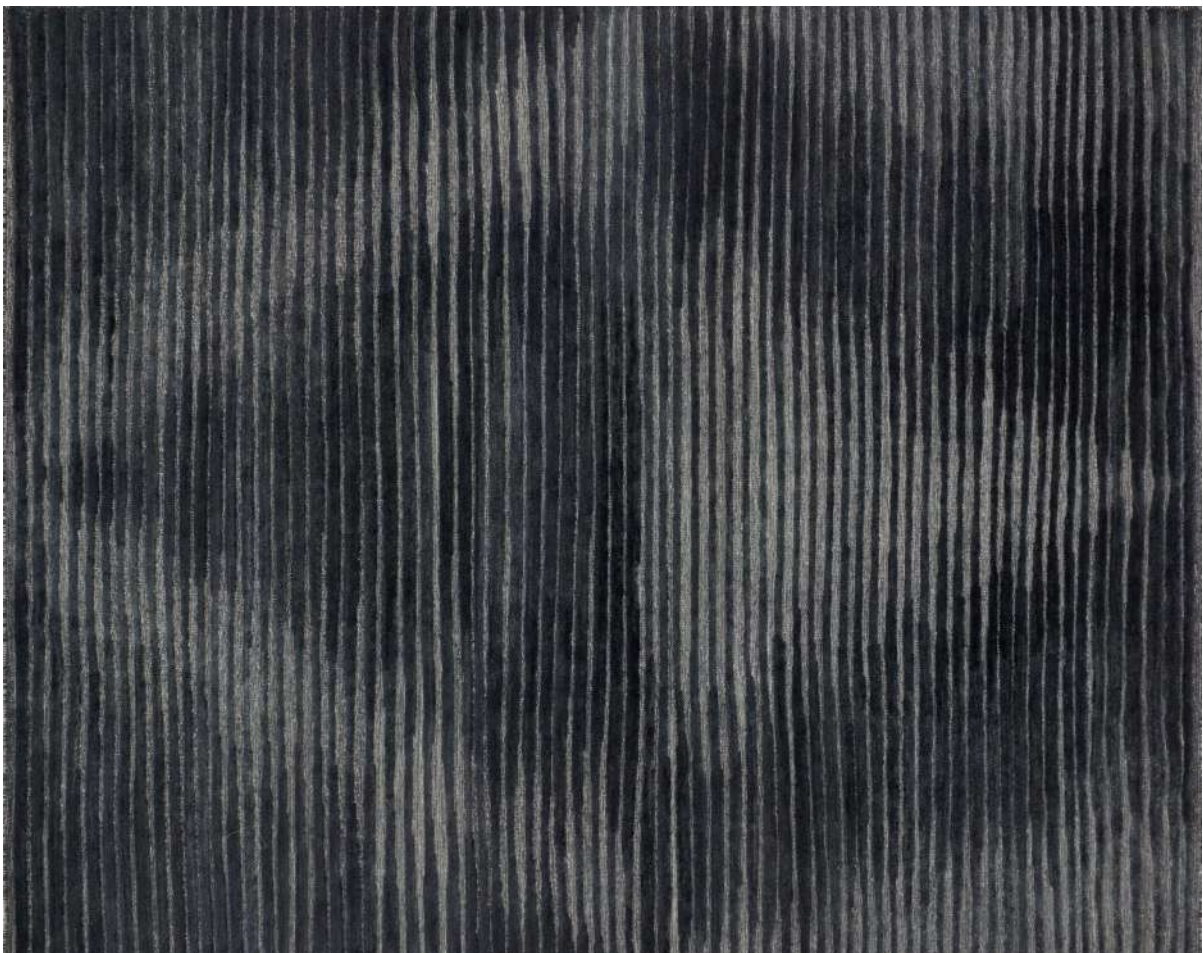
274cm x 366cm

305cm x 427cm

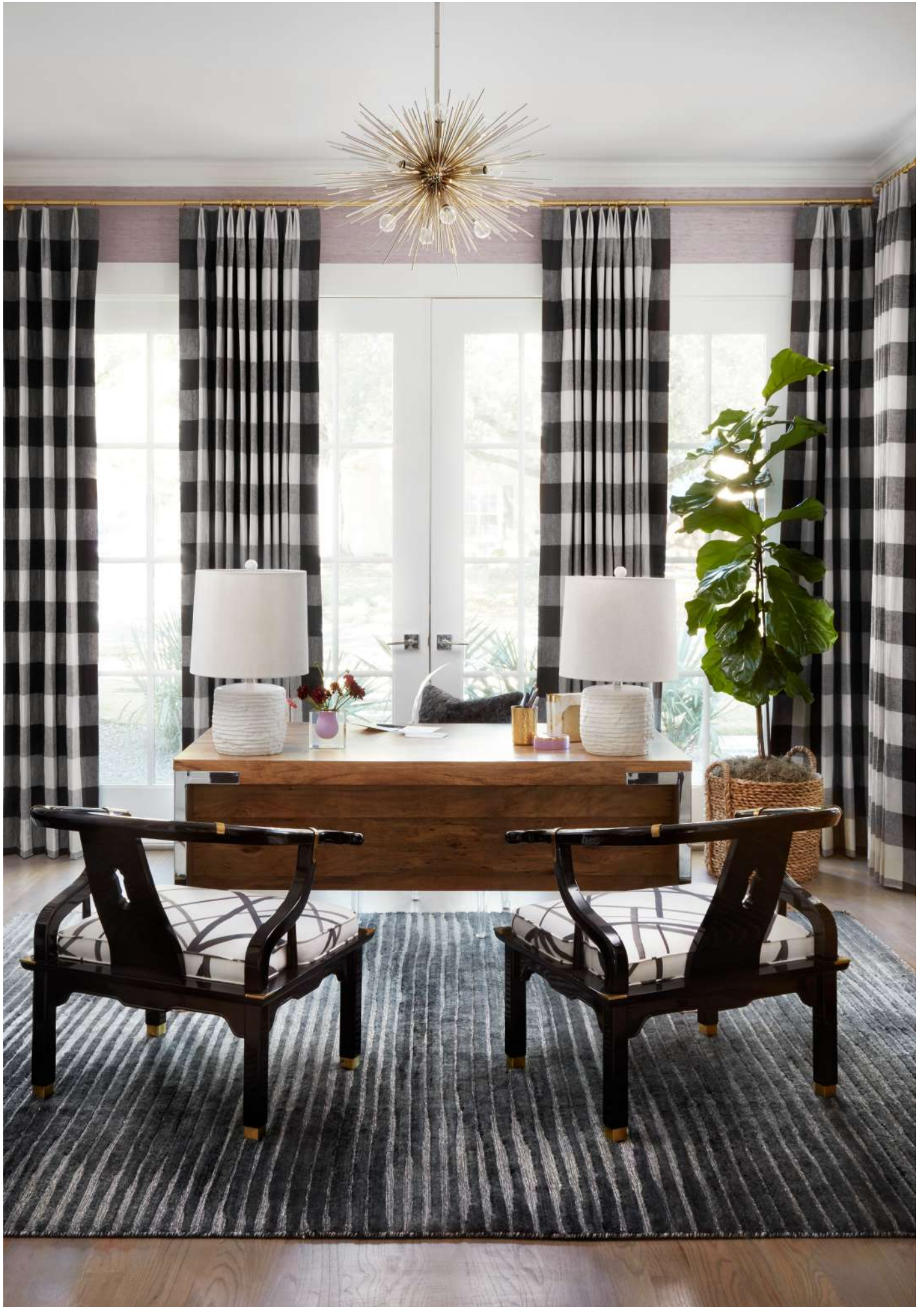
366cm x 457cm



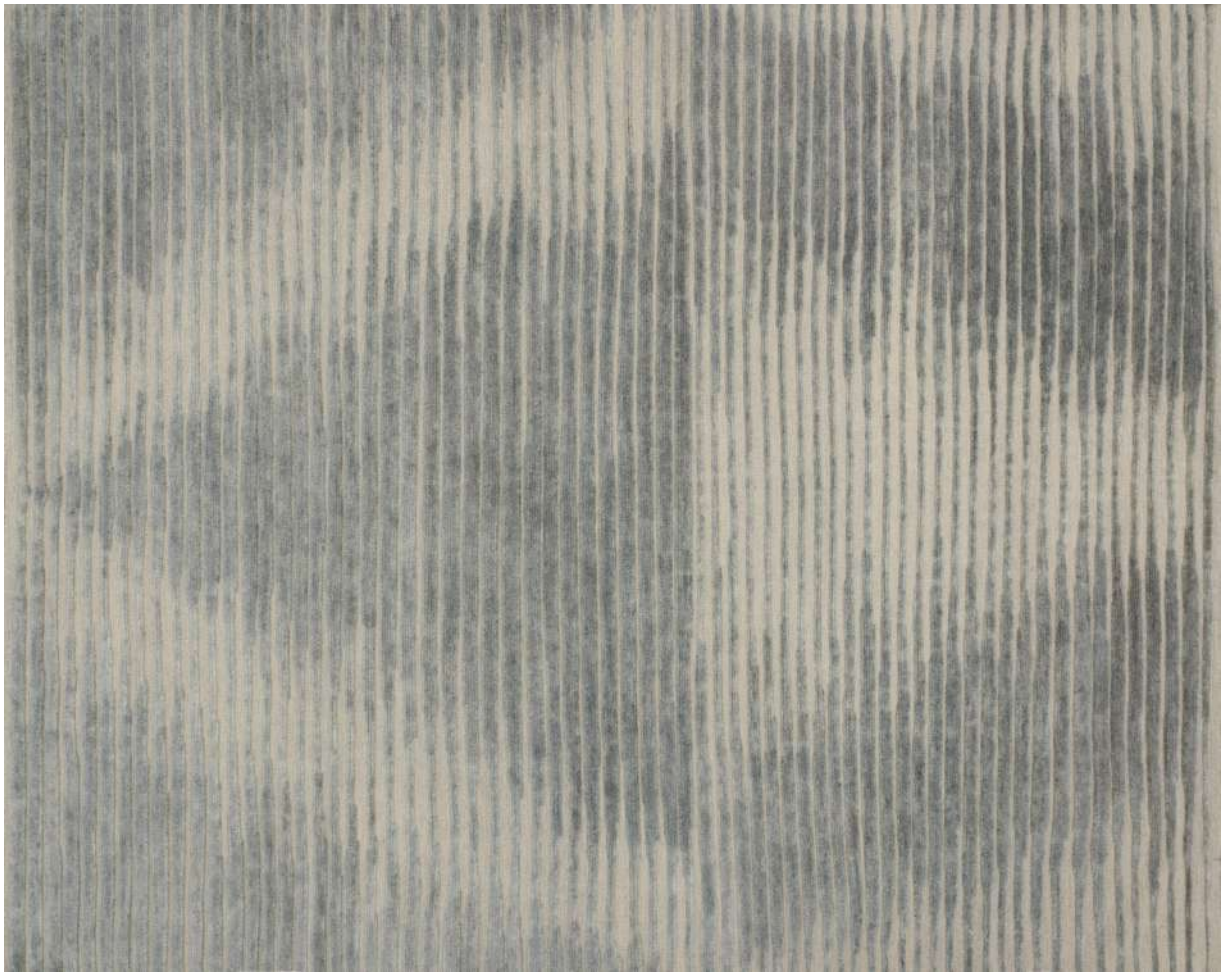
NZ -01 BEIGE



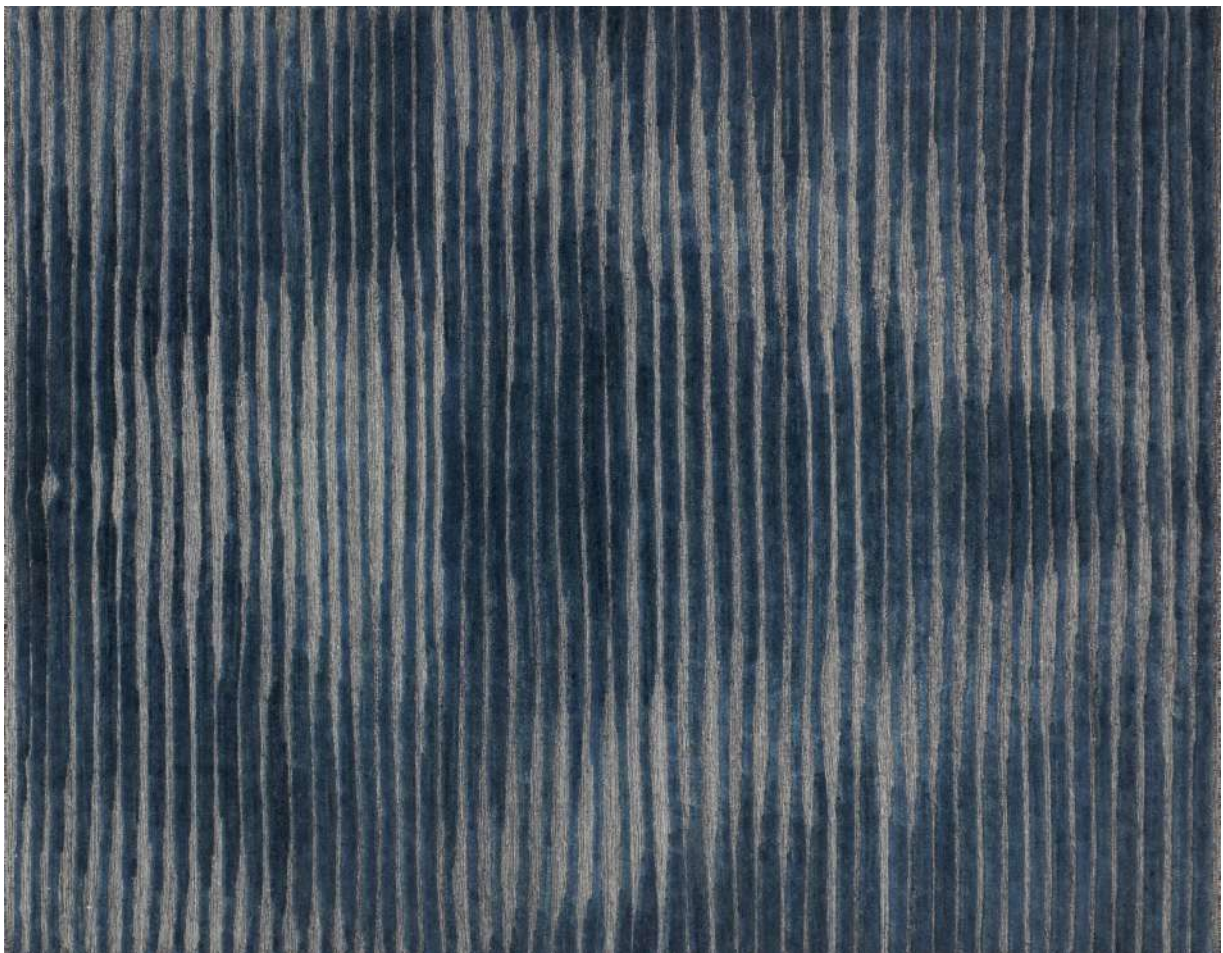
NZ -01 CHARCOAL



The Cadence Collection



NZ -01 GREY



NZ -01 NAVY

The Cascade Collection



VISCOSE / POLYESTER, POWER LOOMED,
MADE IN TURKEY

Fluid in design and awash with colour, the Cascade Collection features textural strokes reminiscent of natural topographies. Power-loomed in Turkey, Cascade artfully pairs viscose and polyester fibres for a high-end appearance, minus the high-end price.

79cm x 122cm
109cm x 170cm

79cm x 244cm
160cm x 234cm
289cm x 396cm

79cm x 305cm
201cm x 279cm
366cm x 457cm

79cm x 366cm
239cm x 330cm



CAS -01 TAUPE BLUE



CAS -03 IVORY CHARCOAL



CAS -04 IVORY NATURAL



CAS -05 OCEAN GREY



CAS -02 MARINE GREY

The Claire Collection



POWER LOOMED / 100% POLYESTER MADE IN TURKEY

Power-loomed of polyester pile in Turkey, the Claire Collection displays a beautiful colour palette and a mix of abstract and traditional-inspired motifs. Add this timeless beauty to your decor, with a rich and diverse colour palette to fit any design style.

107cm x 155cm

79cm x 289cm

289cm x 396cm

239cm x 310cm

79cm x 244cm

160cm x 236cm

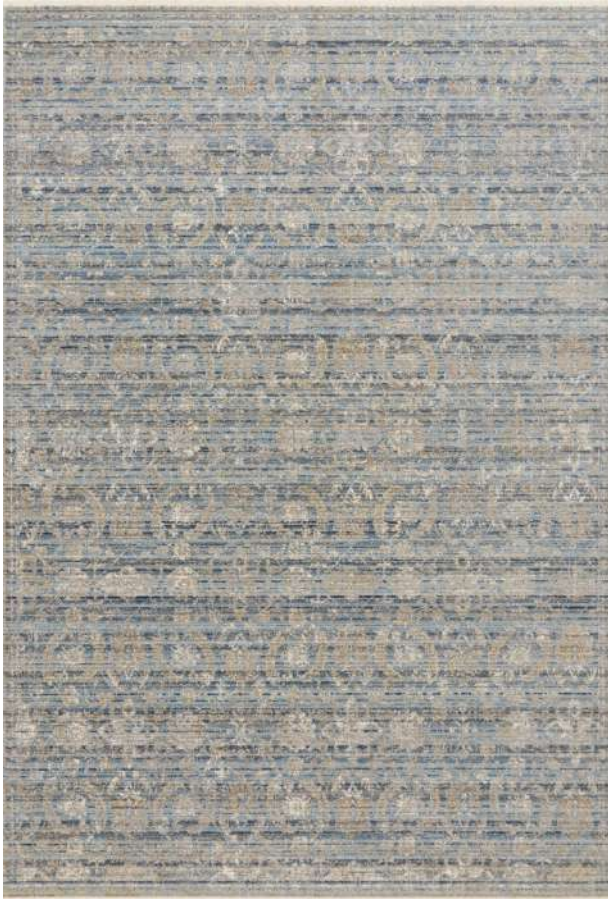
350cm x 475cm



CLE-o1 RED/IVORY



CLE-o2 IVORY/OCEAN



CLE-o3 OCEAN/GOLD



CLE-o4 BLUE/MULTI



THE CLAIRE COLLECTION



CLE-o5 IVORY/MULTI



CLE-o6 BLUE/SUNSET

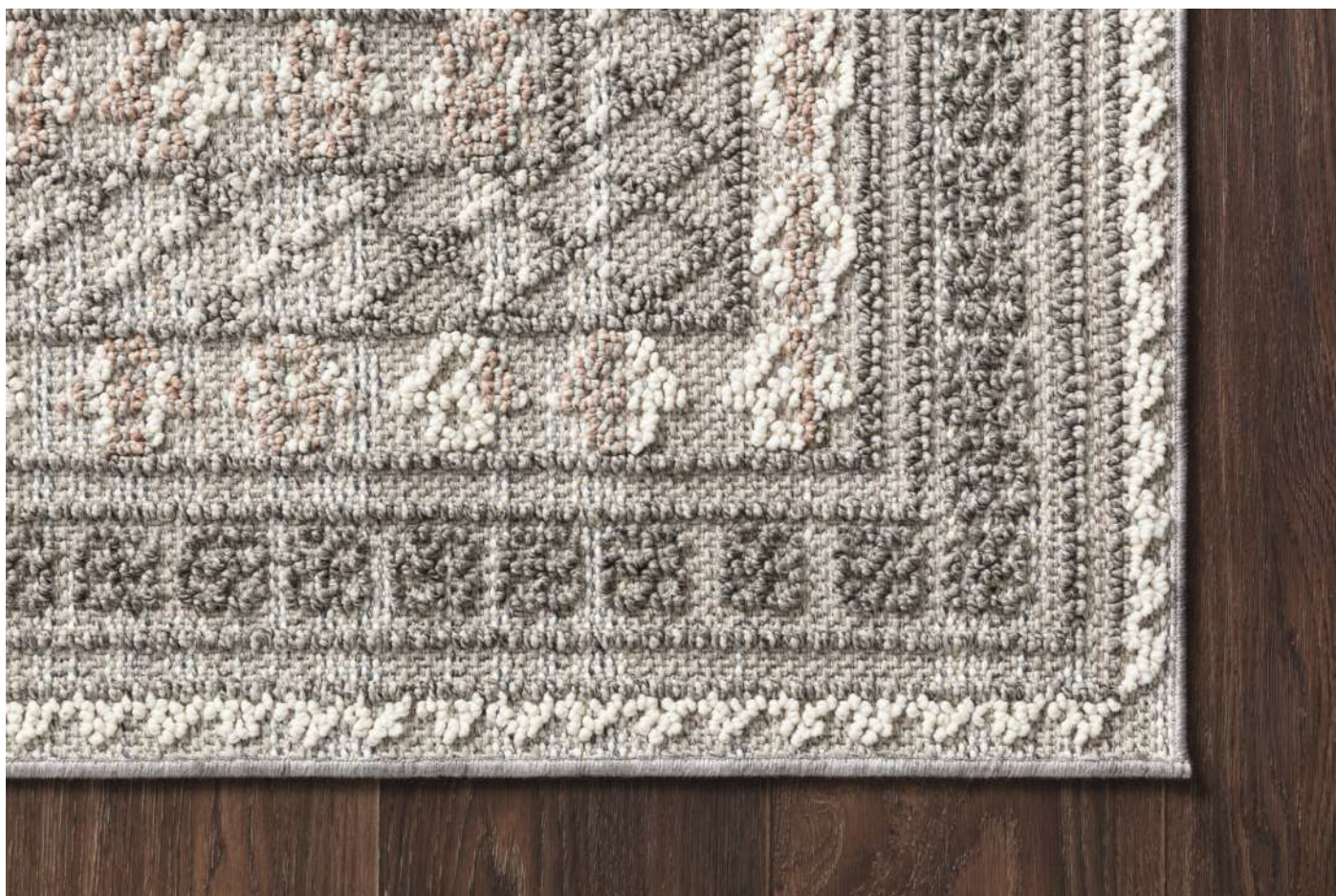


CLE-o7 GREY/MULTI



CLE-o8 NEAUTRAL/SEA

The Cole Collection



COR -03 GREY MULTI

100% POLYPROPYLENE PILE, POWER LOOMED,
MADE IN TURKEY

The Cole Collection is a calming collection of contemporary neutral tones and contrasting pile height for added interest. Power-loomed in Turkey of polypropylene pile, these designs are casual and refined with beautiful textural detail.

63cm x 102cm

66cm x 175cm

79cm x 236cm

122cm x 175cm

79cm x 305cm

79cm x 366cm

152cm x 229cm

201cm x 284cm

239cm x 307cm

289cm x 386cm



COL-04 SILVER/IVORY



COR -02 DENIM GREY



COR -02 BLUSH IVORY



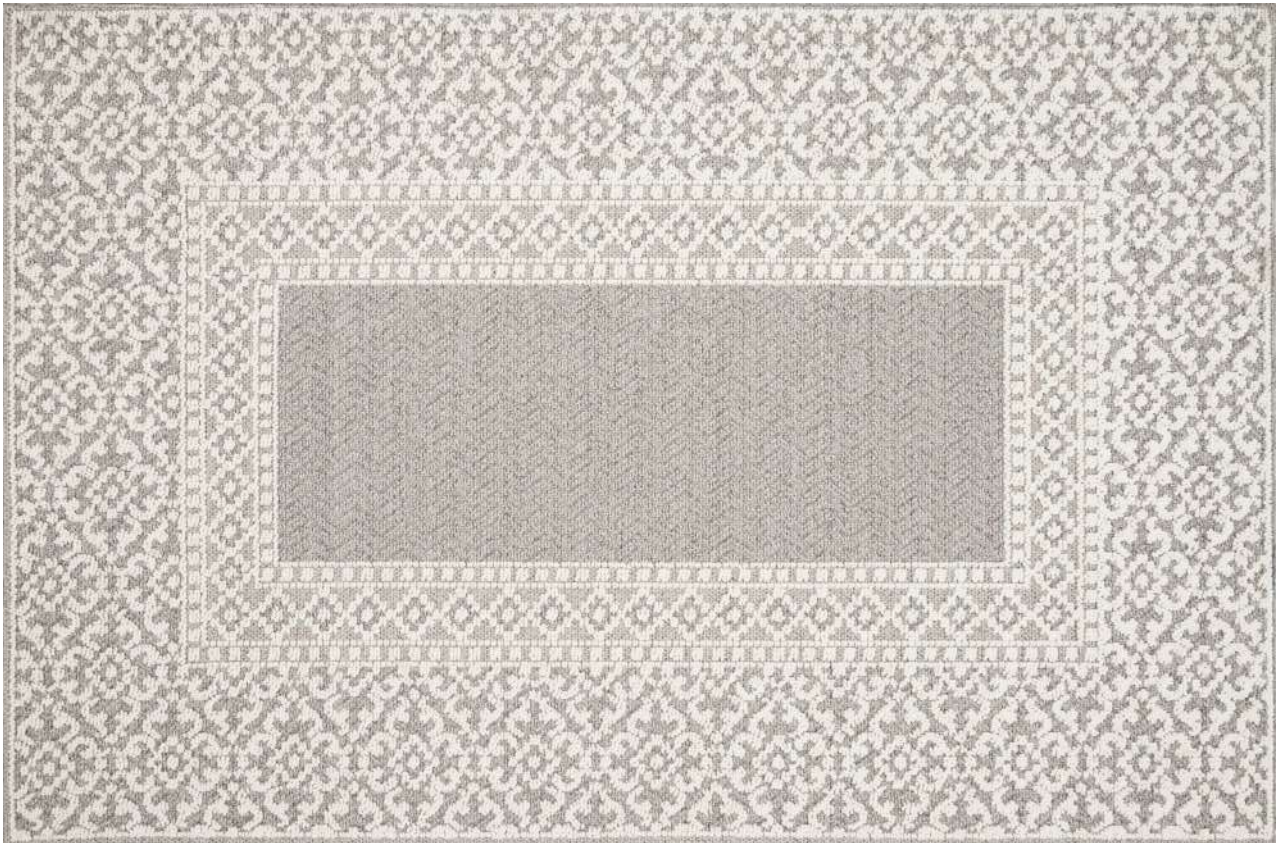
COR -02 GREY BONE



COL-03 GREY MULTI



COL-01 IVORY MULTI



COL-05 GREY IVORY



COL-04 SILVER IVORY

The Cornelia Collection



COR-05 SEAFOAM GREEN BRICK

JUTE/POLYESTER, HAND WOVEN, MADE IN INDIA

Soft, durable and textured, the Cornelia Collection features a ribbed texture and generous fringe that lends a casual, yet up-to-date aesthetic. Cornelia is printed in India of jute and chenille, ensuring a comfortable feel underfoot. Designed by Justine Blakeney for Loloi.

68cm x 114cm

107cm x 168cm

152cm x 229cm

236cm x 297cm



COR -02 INDIGO NATURAL



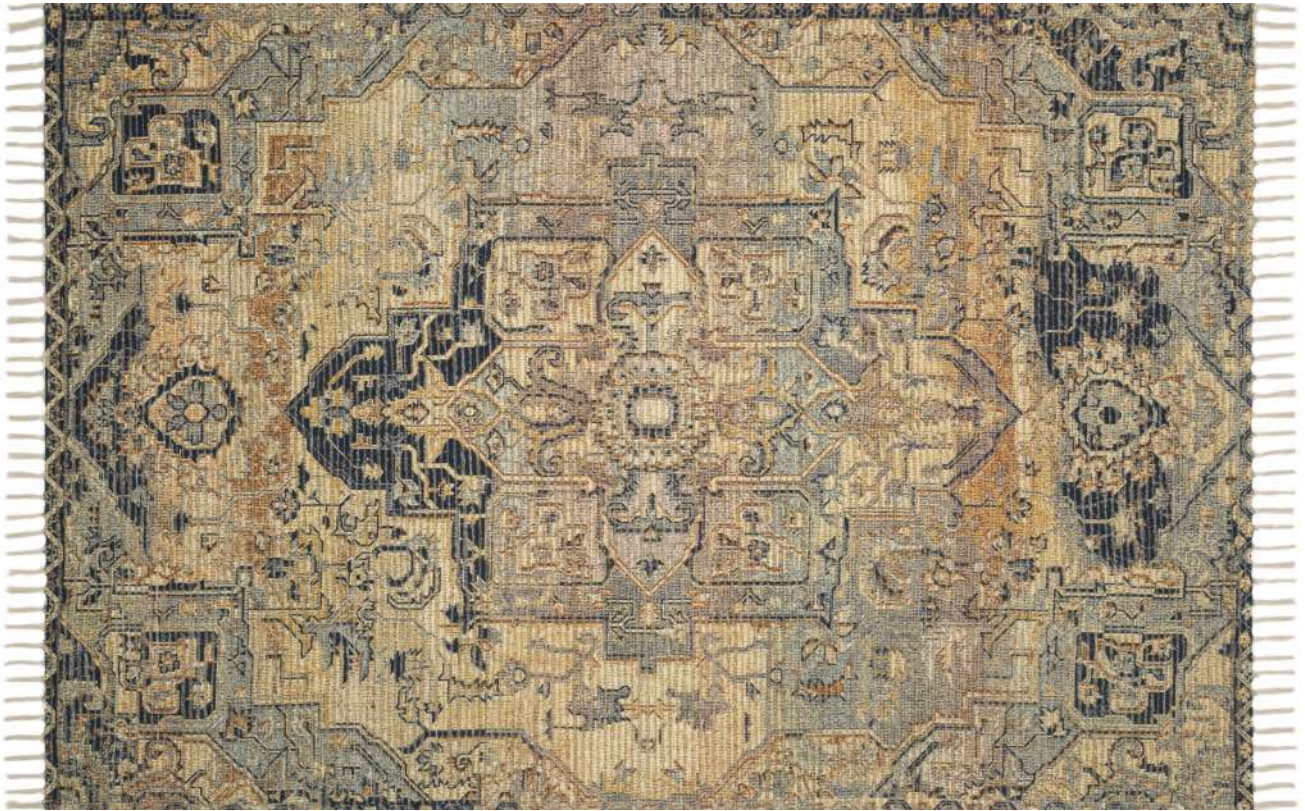
COR -06 DENIM MULTI



COR -04 MULTI MULTI



COR -07 OCEAN SUNSET



COR -03 GOLD FIESTA



COR -01 NATURAL TEAL

The Deven Collection

Discontinued



100% POLYESTER FACE, POWER LOOMED,
MADE IN TURKEY

The Deven Collection from Magnolia Home by Joanna Gaines is power loomed of polyester, cotton, jute and viscose. Featuring warm colors and timeless designs, Deven humbly captures the soul of a one-of-a-kind rug through the advanced printing technology. Crafted by Loloi.

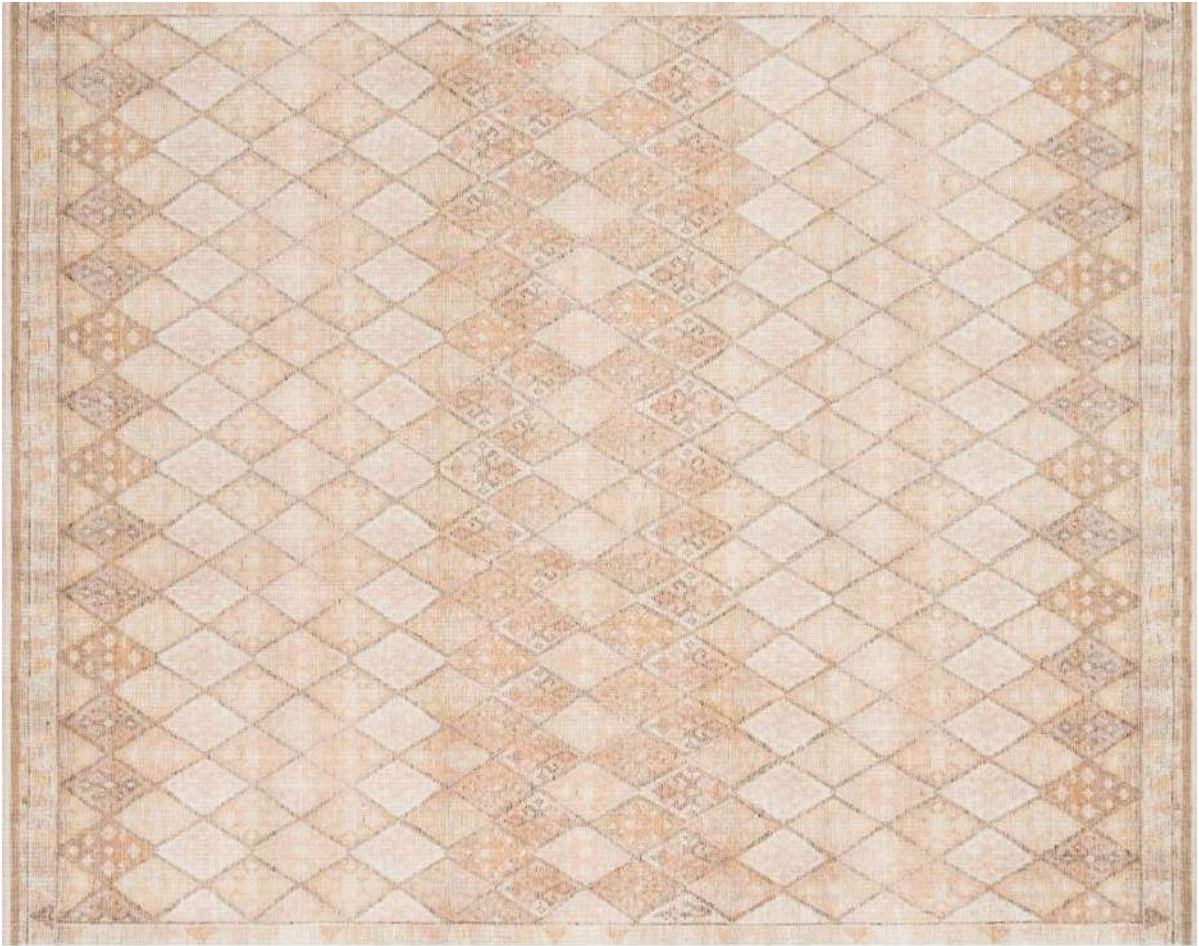
68cm x 114cm

76cm x 229cm

107cm x 168cm

152cm x 229cm

229cm x 289cm



DEV-03 MH OCHRE NEUTRAL



DEV-06 MH CREAM LATTE

The Elliot Collection -

Discontinued



80 % VISCOSE, 20% WOOL, HAND LOOMED, INDIA

Hand-loomed of viscose from bamboo and wool in India, the plush Elliot Collection elevates the floor with an intricately scaled pattern that shimmers against refracting light.

259cm x 350cm



EK -01 INK

The Everly Collection



POLYPROPYLENE/POLYESTER, POWER LOOMED,
MADE IN TURKEY

Cool smoky and ethereal textures in the Everly Collection for Magnolia Home by Joanna Gaines will refresh any space with elegance and grace. Power-loomed of polypropylene and polyester for strong durability. Everly is available in a wide range of sizes and shapes. Including round shapes and runners.

79cm x 122cm

79cm x 244cm

79cm x 305cm

79cm x 366cm

109cm x 170cm

160cm x 234cm

201cm x 279cm

239cm x 330cm

289cm x 396cm

366cm x 457cm

160cm Round

239cm Round



VY - 01 MH INDIGO INDIGO



VY - 04 MH SLATE SLATE



MH VY-08 GREY/GREY



MH VY-07 SILVER/GREY



The Everly Collection



MH VY-06 MIST/MIST



MH VY-05 IVORY/SAND



VY - 02 MH GREY MIDNIGHT



VY - 03 MH IVORY

The Filigree Collection -

Discontinued



VISCOSE/WOOL, HAND TUFTED, MADE IN INDIA

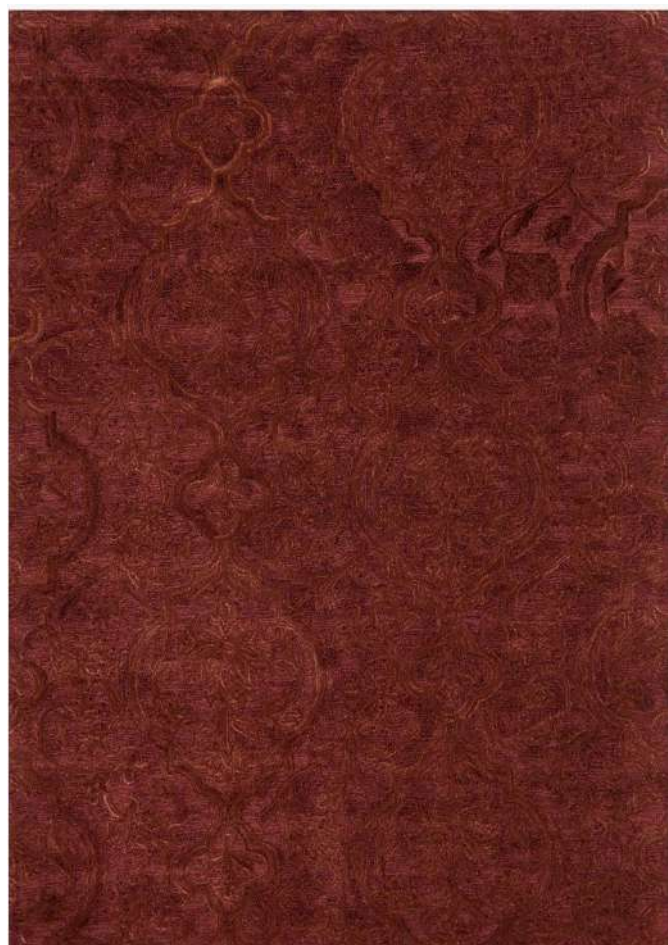
Tonal space-dyed colours, muted designs, and a thoughtful cut-and-loop texture imbue our Filigree Collection with a quiet elegance. Each piece is masterfully hand-tufted in India of viscose for a silken effect and wool for durability.

152cm x 229cm

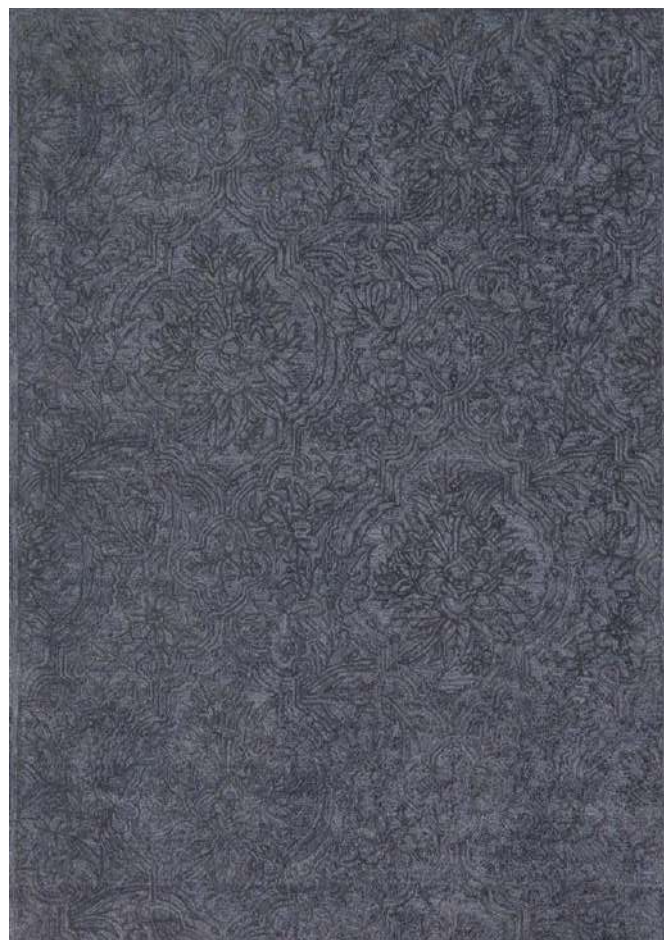
236cm x 297cm



FI - 03 SAND



FI -01 RUST



FI -02 NAVY

The Francesca Collection -

Discontinued



FC -60 IVORY FIESTA

100% POLYESTER, HOOKED, MADE IN CHINA

If your lifestyle is fresh, spirited, and informal, the intricately hooked Francesca Collection is for you. These richly textured designs range from boldly scaled florals and architectural gate patterns to geometric chevron stripes and pretty paisleys. Crafted to reflect your personal style, each Francesca rug is made in China of 100% polyester with fibers that are stain- and moisture-resistant. That means colors will remain vibrant today and tomorrow, whether you place your rug in a sunroom, kitchen, family room or foyer.

91cm Round



FC -63 AQUA MULTI



FC -61 IVORY BERRY



FC -60 NAVY FIESTA

The Giana Collection



100% WOOL, HOOKED, MADE IN INDIA

Inspired by textural watercolours, the Giana Collection combines a relaxed grid with soft variations of colour for an effortless and sophisticated look. Each piece is hooked with wool by artisans in India for a beautiful textural layer to add to our home.

76cm x 229cm

107cm x 168cm

152cm x 229cm

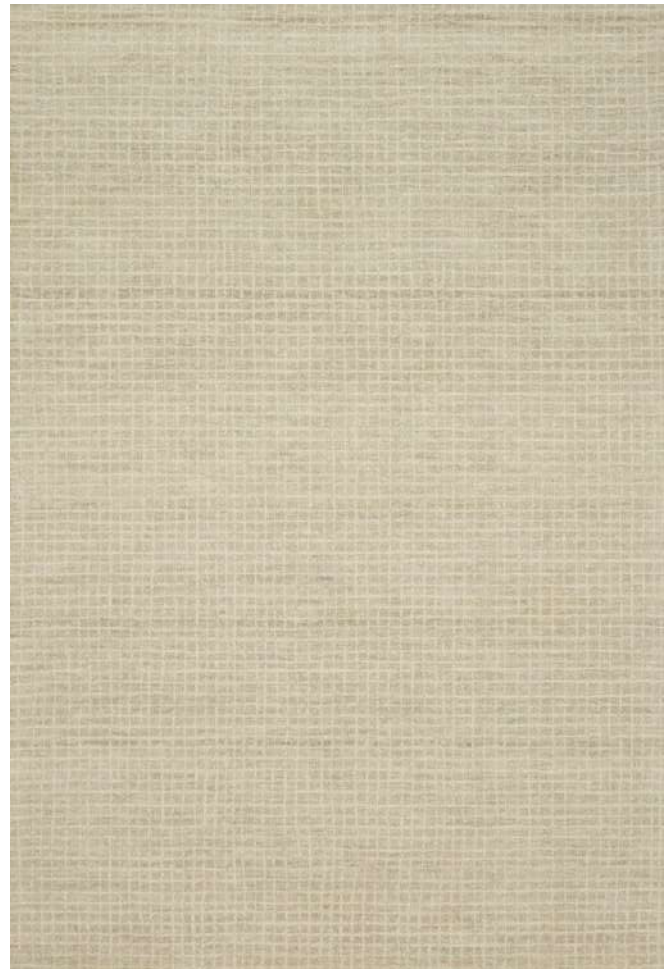
236cm x 297cm

282cm x 396cm

366cm x 457cm



GH -01 CHARCOAL



GH -01 ANTIQUE IVORY

The Giana Collection



GH -01 BLUSH



GH -01 GRANITE



GH -01 SPA



GH -01 SMOKE



The Giana Collection

The Grand Canyon Collection



48% ACRYLIC, 32% MODACRYLIC, 20% POLYESTER,
POWER LOOMED, MADE IN CHINA

The Grand Canyon is a contemporary rug made in China from woven synthetics. The captivating look and colours are sure to bring a cabin and country living feel to a city dwelling.

117cm x 152cm

152cm x 198cm

188cm x 244cm



GC-01 CAMEL BEIGE



GC-03 IVORY CHAROCAL



GC-05 BEIGE BROWN



GC-10 IVORY



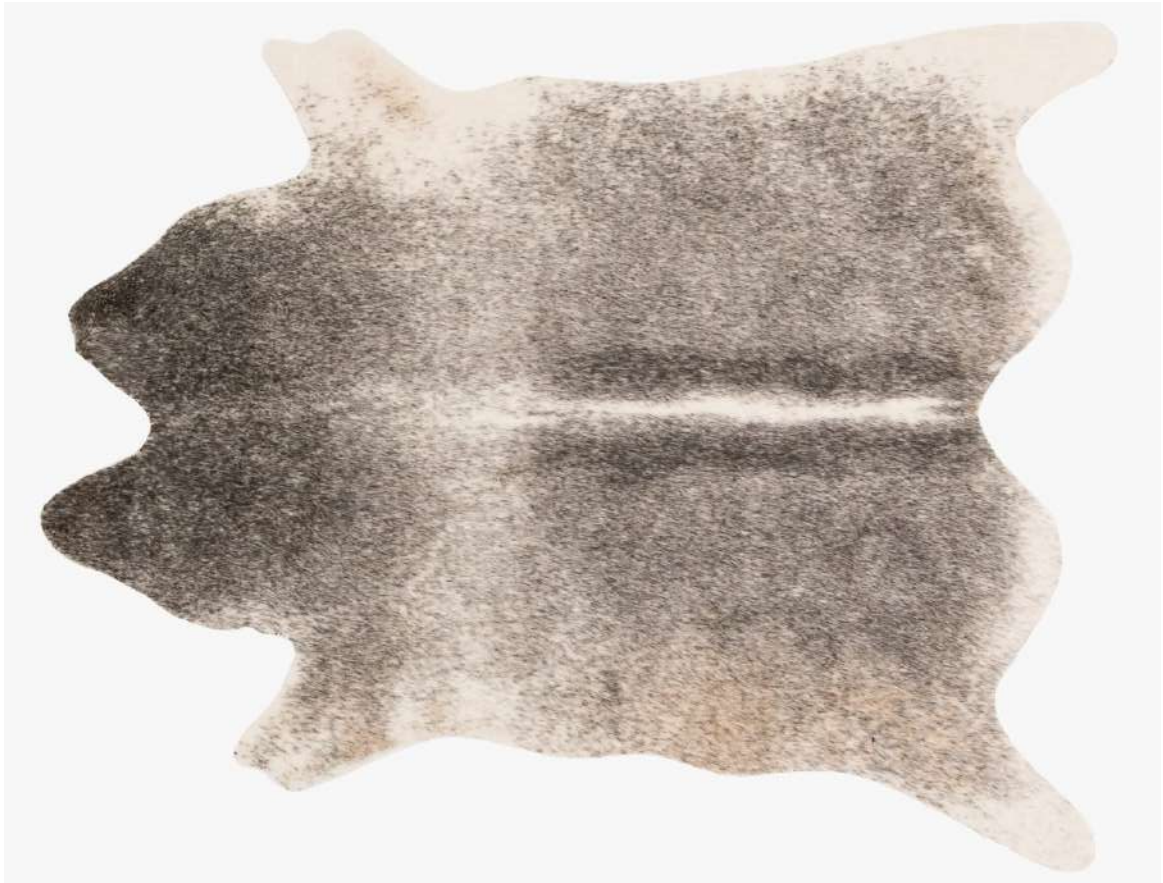
GC-13 BEIGE/ASH



GC-09 TAN



GC-14 COFFEE IVORY



GC-11 GREY IVORY



GC-15 SILVER GREY

The Heidi Collection



TERRACOTTA/AQUA

POWER LOOMED OF 100% POLYESTER FACE

The Heidi Collection displays exquisite old-world medallions with a timeless and classic color palette. Power-loomed in China of 100% polyester, these printed designs provide the textured effect of high-end rugs at an affordable price.

| | | | |
|-------------|-------------|-------------------|-------------------|
| 68 x 114cm | 76 x 229cm | 76 x 350cm | 183 x 274cm |
| 61 x 152cm | 107 x 168cm | 183 x 183cm Round | 229 x 229cm Round |
| 229 x 289cm | 76 x 289cm | 185 x 229cm | 259 x 350cm |



DOVE/ SPICE



DOVE/ BLUSH



SAGE/ MULTI



DENIM / BLUSH

The Heidi Collection



SPICE / AQUA



IVORY / OCEAN



SUNSET / NATURAL

The Heirloom Collection



87% WOOL, 13% COTTON, HAND KNOTTED,
MADE IN INDIA

Bring a touch of antiqued beauty into your home with our aptly names Heirloom Collection. Hand-knotted in India by master artisans, these 100% wool designs evoke an old world feel with a distressed texture.

61cm x 91cm

84cm x 244cm

84cm x 305cm

84cm x 427cm

183cm x 274cm

244 cm x 335cm

274cm x 366cm

305cm x 427cm

366cm x 457cm

396cm x 549cm



HQ -06 BONE CHARCOAL



HQ -03 FOG



HQ -01 NAVY MULTI



HQ -02 TAUPE TAUPE



HQ -04 TERRACOTTA AQUA



HQ-05 AQUA STONE



HQ-07 BLUE BEIGE



HQ-08 BRICK SAND

The Hygge Collection



70% VISCOSE, 30% WOOL,
HAND KNOTTED IN INDIA

Inspired by Scandinavian textile motifs, the Hygge Collection combines a soft shaggy texture with an enduring neutral palette. Each piece is hand loomed in India of wool and other fiber, ensuring long-wearing durability in even the busiest of rooms.

61cm x 91cm

122cm x 183cm

168cm x 259cm

236cm x 297cm

259cm x 350cm

289cm x 411cm

YG-04 OATMEAL SAND



YG-04 OATMEAL SAND



YG-03 OATMEAL/IVORY

The Hygge Collection



YG-03 OATMEAL/IVORY

YG-02 SMOKE/TAUPE



YG-01 GREY/MIST



YG-02 SMOKE/TAUPE

The Idris Collection

Discontinued



70% VISCOSE, 30% WOOL,
HAND KNOTTED IN INDIA

Both timeless and modern, the Idris Collection is meticulously hand-knotted in India of viscose and wool. The tonal series features an elevated texture, accentuating the pattern in every piece.

122cm x 183cm



ID -03 INK

The Idris Collection

The Layla Collection -



LAY-01 BLUE/BRICK

100% POLYESTER , POWER LOOMED
MADE IN CHINA

The Layla Collection is traditional and timeless, with a beautiful lived-in design that captures the spirit of an old-world rug. This traditional power-loomed rug is crafted in China of 100% polyester with a classic and sophisticated color palette and subtle patina.

68cm x 114cm

61cm x 152cm

76cm x 198cm

107cm x 168cm

76cm x 289cm

76cm x 366cm

152cm x 229cm

229cm x 289cm

274cm x 366cm

LAY-02 SPICE/MARINE



LAY-04 OCEAN/RUST



LAY-03 OLIVE CHARLOAL



LAY-03 OLIVE CHARLOAL



LAY-05 OCEAN/MULTI



LAY-13 ANTIQUE/MOSS



LAY-07 BLUE/TANGERINE



LAY-11 CINNAMON/SAGE



LAY-09 COBALT BLUE/



LAY-12 IVORY/BRICK



LAY-o8 RED/NAVY



LAY-o6 TAUPE/STONE



LAY-17 PINK/LAGOON



LAY-15 MAGENTA/MULTI



LAY-10 MARINE/CLAY



LAY-14 MOCHA/BLUSH



LAY-16 NATURAL/SPICE

The Loren Collection



100% POLYESTER, POWER LOOMED,
MADE IN TURKEY

Timeless and classic, the Loren Collection offers vintage hand-knotted looks at an affordable price. Created in Turkey using the most advanced rug-making technology, these printed designs provide a textured effect by portraying every single individual knot on a soft polyester base.

68cm x 114cm

76cm x 229cm

107cm x 168cm

152cm x 229cm

229cm x 289cm

254cm x 350cm



LQ -16 SPICE MULTI



LQ -04 SILVER SLATE



LQ -01 BLUE BRICK



LQ -02 PLUM MULTI



LQ -05 EGGPLANT CRIMSON



LQ -07 RED NAVY



LQ -06 RED MULTI



LQ -17 CHARCOAL MULTI



LQ -03 SAND TAUPE



LQ -08 AQUA



LQ -09 SLATE



LQ -10 BLUE RED



LQ -11 SAND MULTI



LQ -15 TERRACOTTA SKY



LQ -13 BRICK MIDNIGHT



LQ -12 SAND

The Lotus Collection

Discontinued



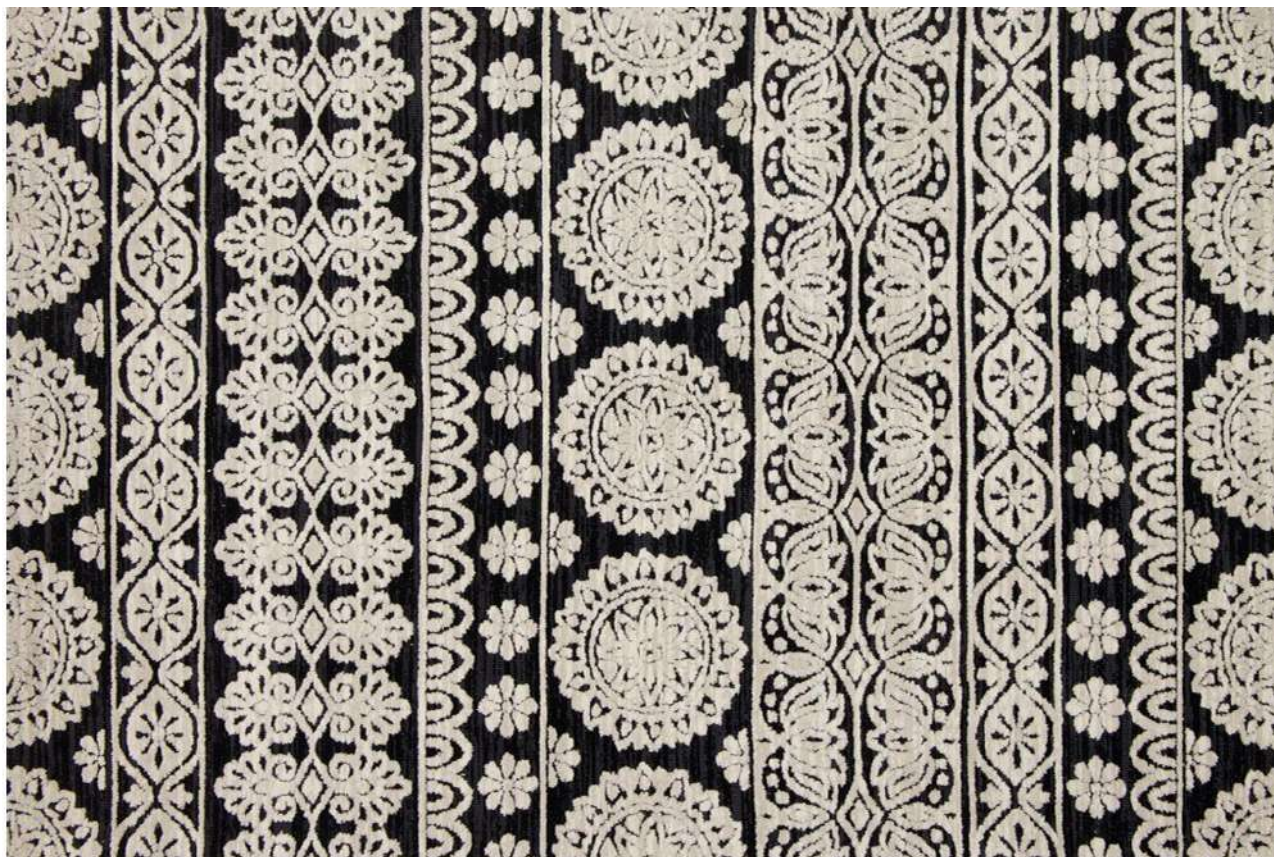
100% POLYESTER, POWERLOOMED, MADE IN CHINA

Designed in collaboration with Joanna Gaines of Magnolia Home, the Lotus Collection combines the comfort of plush microfiber with high contrast, striking patterns. Power-loomed in China from 100% polyester yarns, this functional and stylish collection will be a statement piece in your home for years to come.

107cm x 168cm

152cm x 229cm

236cm x 297cm



LB -01 MH BLACK SILVER



LB -01 MH ANT. IVORY MINK

The Lyle Collection



LK-04 MIST

100% WOOL PILE, HOOKED, MADE IN INDIA

Finely hooked of 100% wool, the carefully crafted Lyle Collection is acclaimed for its soft texture and muted colour range. Each piece showcases space-dyed wool, which lends a subtle gradation of hues throughout the traditional motifs.

76cm x 229cm

107 cm x 168cm

152 cm x 229Cm

236 cm x 297cm

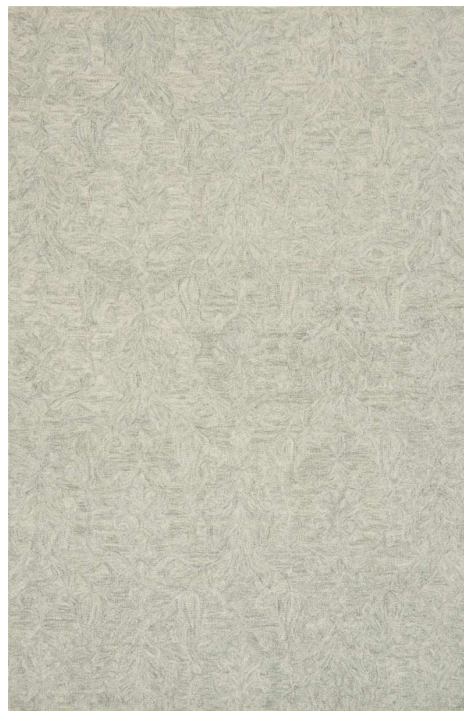
282 cm x 396cm



LK-03 SLATE



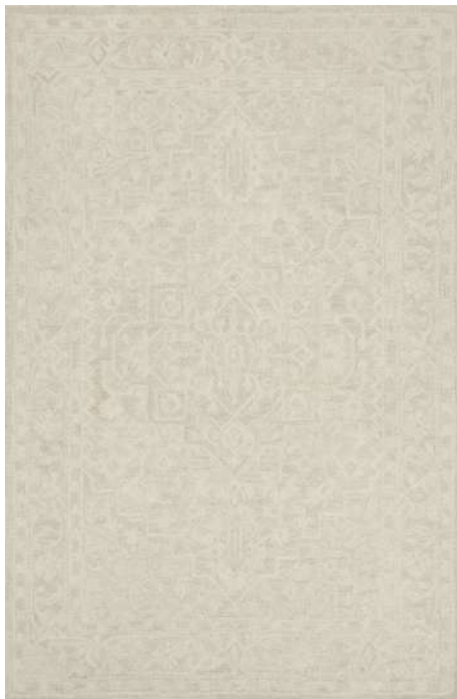
LK-05 TEAL



LK-04 MIST



LK-02 STONE



LK-03 BONE



LK-06 SAND

The Maddox Collection



100% POLYPROPYLENE, POWERLOOMED,
MADE IN TURKEY

Modern and sophisticated, the Maddox Collection offers cowhide patchwork looks at an affordable price. Power-loomed in China, these printed designs provide a textured effect by portraying every incredible detail of an animal hide on a soft polyester base.

68cm x 114cm

76cm x 229cm

107cm x 168cm

152cm x 229cm

229cm x 289cm



MAD-03 GREY IVORY



MAD-05 SILVER IVORY



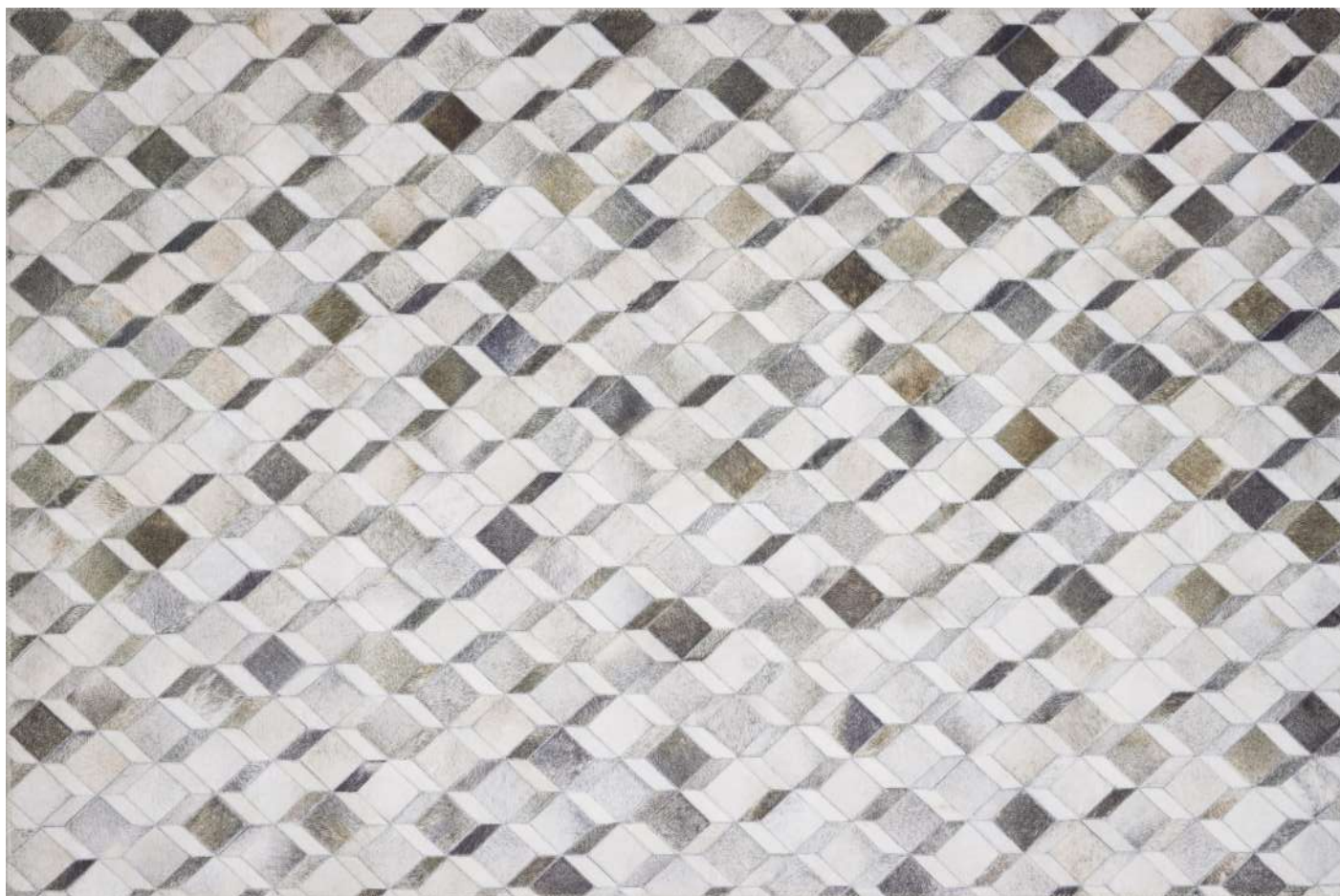
MAD-06 CHARCOAL GREY



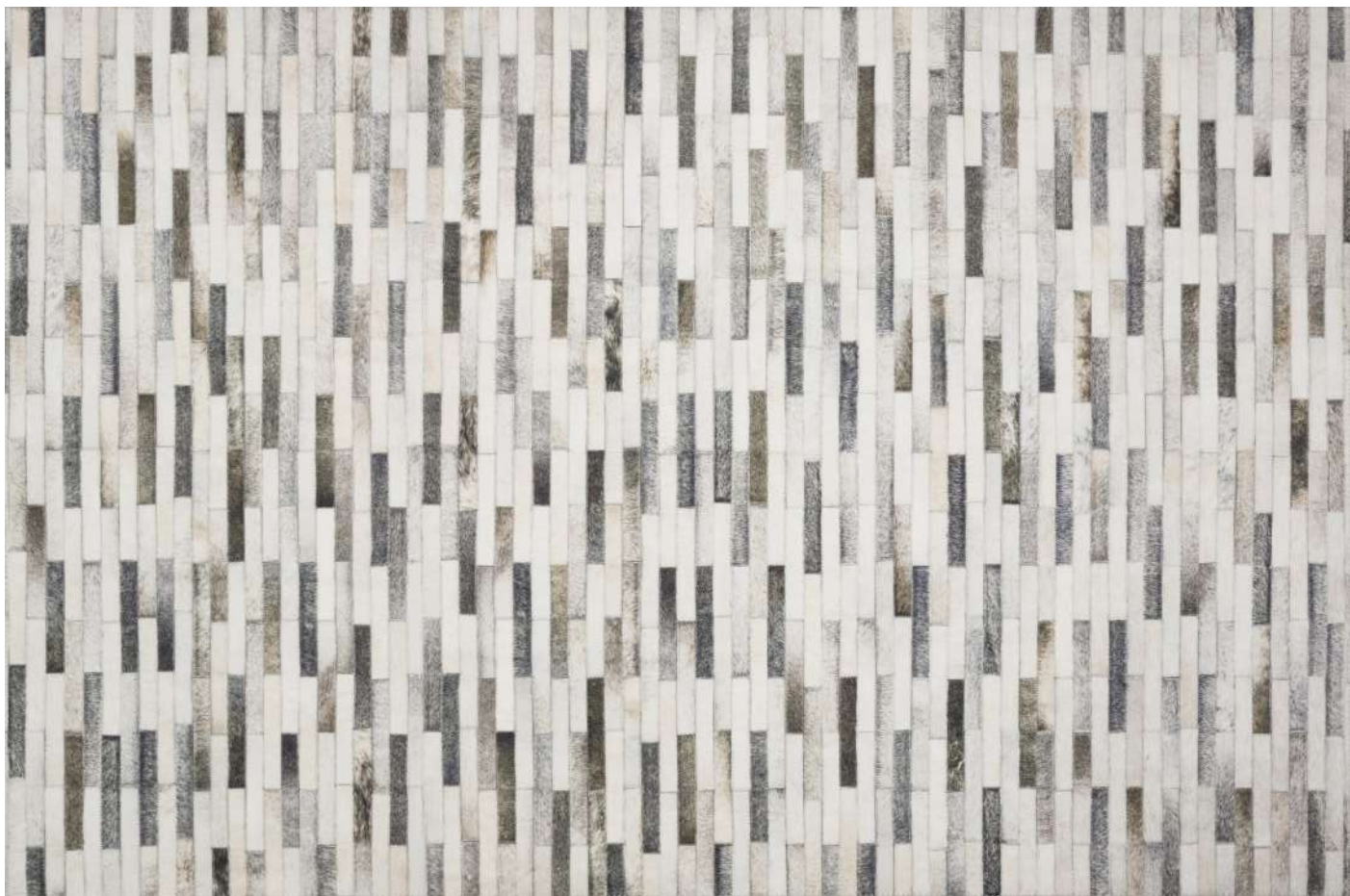
MAD-08 OCEAN GREY



MAD-07 LT GREY IVORY



MAD-02 GREY MOCHA



MAD-01 IVORY GREY



MAD-04 SAND TAUPE

The Quinn Collection



QN -01 INDIGO

100% JUTE, HAND KNOTTED IN INDIA

Hand-knotted of 100% jute by artisans in India, the Quinn Collection features a thick, textured pile with beautiful colour striations that are unique to every piece. The quiet elegance of Quinn also ensures seamless integration in any room.

61cm x 91cm

122cm x 183cm

168cm x 259cm

236cm x 297cm

259cm x 350cm

289cm x 411cm

366cm x 457cm



QN -01 IVORY



QN -01 CHARCOAL



QN -01 GREY

The Sienne Collection



65% VISCOSE | 35% ACRYLIC, POWER LOOMED,
MADE IN TURKEY

Not too traditional. Not too contemporary. Power-loomed in Turkey of viscose and acrylic, the Sienne Collection is the ultimate versatile rug, touting a weighty pile that feels soft underfoot and offers a bit of sheen. Each tonal, subtly distressed design is accentuated by a refined colour palette that rivals the finest hand-knotted rugs.

109cm x 170cm

79cm x 244cm

79cm x 305cm

79cm x 366cm

160cm x 234cm

201cm x 279cm

239cm x 330cm

279cm x 366cm

371cm x 457cm



SIE-03 IVORY SAND



SIE-02 IVORY OCEAN



SIE-01 IVORY PEBBLE



SIE-05 IVORY AZURE



SIE-04 IVORY GOLD



SIE-07 IVORY GRANITE



SIE-01 DOVE OCEAN



SIE-06 GREY BLUE



SIE-08 SAND OCEAN

The Tatum Collection



100% WOOL, HOOKED, MADE IN INDIA

Drawing inspiration from global textiles, the Tatum Collection offers a unique textural look for any room. Each Tatum rug is hooked by master artisans in India for a soft dissolved look in each of the patterns.

76cm x 229cm

107cm x 168cm

152cm x 229cm

236cm x 297cm

282cm x 396cm



TW -02 STONE BLUE



TW -01 SLATE SILVER



TW-06 BLUSH/RAISIN



TW-05 PEWTER STONE



TW-05 NATURAL SKY



TW-06 BLUE/TURQUOISE



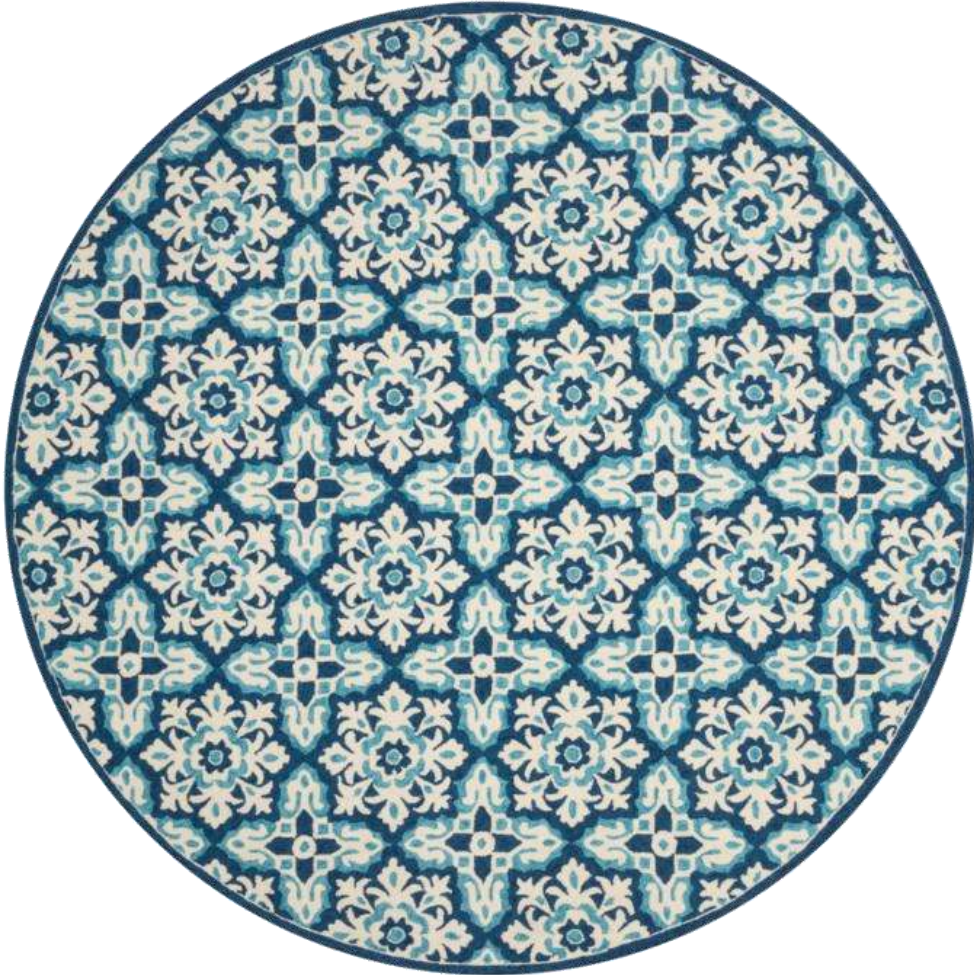
TW-04 INK/BLUE



TW-04 GREY/BLUSH

The Venice Beach Collection -

Discontinued



VB -28 IVORY BLUE

INDOOR/OUTDOOR—100% POLYPROPYLENE,
MADE IN CHINA

The Venice Beach Collection brightens up your home - inside and out - with a series of appealing, modern designs from China. Hooked of 100% polypropylene, the rugs are UV and mildew resistant.

68cm x 114cm

107cm x 168cm

152cm x 229cm

239cm Round



VB -23 IVORY GREEN



VB -12 GREEN TRELLIS



VB -18 BLUE GREEN

The Wild Bloom Collection - Discontinued



100% WOOL, HOOKED, MADE IN INDIA

Created in collaboration with artist and painter Bari J. the Wild Bloom Collection captures the essence of a traditional floral painting whilst providing the softness and comfort of the rug. Hooked of 100% wool by skilled artisans in India, this collection flourishes with colour, making it the centrepiece of any room.

152cm x 229cm

239cm Round



WV - 01 IVORY MULTI

The Wild Bloom Collection

The Zharah Collection



100% WOOL, HOOKED, MADE IN INDIA

Hooked by skilled artisans in India of 100% wool, the Zharah Collection boasts bold colours with impossible-to-miss patterns for a decidedly statement-making series of rugs.

76cm x 229cm

107cm x 168cm

152cm x 229cm

236cm x 297cm

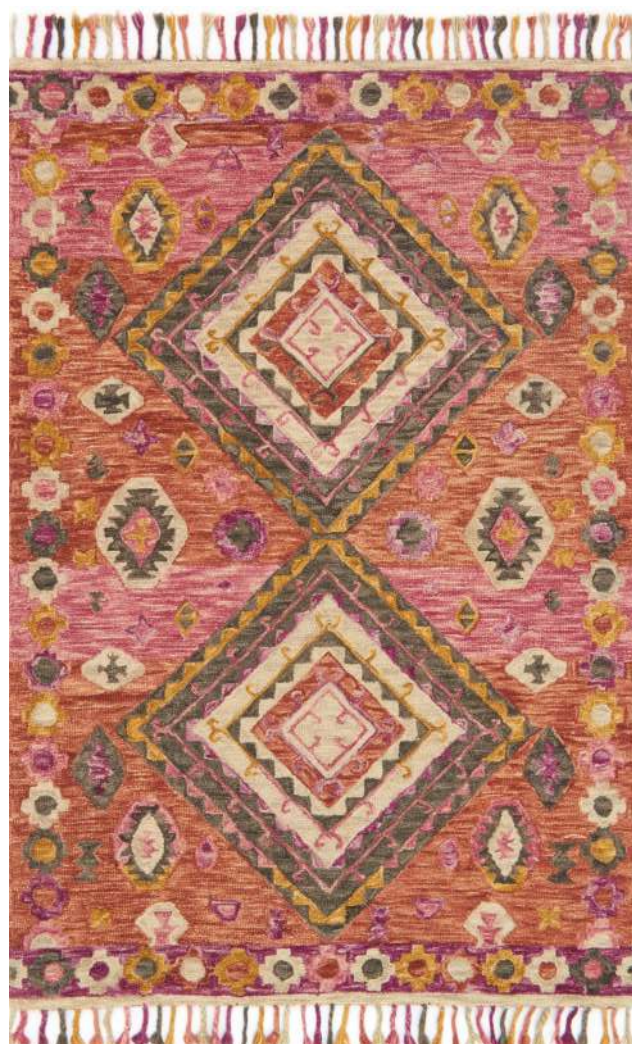
282cm x 396cm



ZR -10 RUST BLUE



ZR -08 SANTA FE SPICE



ZR -07 FIESTA



ZR-01 BERRY



ZR-01 BLUE MULTI



ZR-01 BLUE NAVY



ZR-o1 NAVY BLUE



ZR-o1 RASPBERRY TAUPE



ZR-o1 LIGHT BLUE MULTI



ZR-o1 MIST BLUE



ZR-01 ROSE DENIM



ZR-01 TEAL BERRY



ZR-01 TEAL GREY

CONSTRUCTION TECHNIQUES

HAND-KNOTTED - The Term “Oriental Rug” typically refers to a traditional design, hand-knotted area rug. Hand-knotted rugs are produced on a loom with base threads running vertically (warp) and horizontally (weft). At each point where the threads cross each other, coloured yarn is knotted by hand to form a design. The ends of the warp threads make the fringe on a fine hand knotted rug and the pattern of the rug is seen clearly on the back of the rug as there is no glue or backing applied.

Higher quality rugs usually have more knots per square inch and more intricate designs than lower quality styles. The density of the knots, fibre content, and complexity of the pattern are factors in both the quality and price for a hand-knotted rug.

TUFTED or HAND-TUFTED - This method differs slightly from other weaving techniques as the pile is incorporated by hand with a pistol-shaped device. The pattern design is laid out on cotton fabric, which is then stretched over a frame. The tufting gun is used to punch the yarn through the fabric and is fastened to a latex base. The yarn is then cut and shaved to ensure equal height. In the case of rugs with different height volumes, the surfaces are cut by hand with special angled scissors. This technique allows the skilled artisans to create curved patterns and pile of different heights and densities.

HAND-LOOMED - A precise manual weaving technique, involving vertical or horizontal looms, carried out by highly skilled artisans. The basic concept of weaving is to intersect the longitudinal threads, (the warp), with the transverse threads, (the weft). The yarn is stretched and fastened to the loom to create a taut warp. Working from bottom to top, the artisans weave the weft, creating the different patterns and textures. To create the pile, the fibre is wrapped around a special rod during the weaving process and then cut to ensure equal height. This technique permits a wide range of finishes, from simple and delicate short-strand pile, shag rugs to more elaborate loop pile involving various fibres.

POWER-LOOMED (machine-made) - Power loomed rugs offer beautiful rugs at an affordable price. These rugs are loomed either of synthetic fibres such as nylon and polypropylene, or of varying grades and qualities of wool.

HOOKED or HAND-HOOKED - Hooked rugs are made by pulling loops of yarn or fabric through a stiff woven base such as burlap, linen or rug warp which has been stretched over a frame. The design is printed on the base fabric, and the loops of yarn are pushed through the fabric (similar to the process for hand-tufting). The three most common types of hooked rugs are: standard hook - 1/2 inch loops; petit-pointe hook - 1/4 inch loops; and micro-hook - 1/8 inch loops. While a larger looped pile creates a plush heavily textured rug, a smaller loop will allow for greater detail and pattern definition.

BRAIDED or FLAT-WEAVE - Braided and flat woven rugs generally do not have a base material, and the pile itself (material or fibre used to make the rug) is braided or woven on a loom to create the structure of the rug. Braided rugs may be made of braided yarn or fabric. Flat-weave rugs maybe made of wool or other natural fibre such as sisal, jute , hemp or cotton.

HAND-WOVEN - The hand weaving technique is renown for its lack of pile. Requiring expert knowledge, skilled artisans are necessary for this traditional method of weaving that produces flat rugs with highly detailed patterns.

TYPES OF FIBRE

Picking the “right” fibre is contextual. You have to consider things like clean-ability, durability, softness, shedding, colour retention, and more. In fact, sometimes synthetic fibres like polypropylene or polyester are better choices than natural fibres because they’re stain-resistant, fade-resistant, and soft.

SYNTHETIC FIBRES

ACRYLIC

Moderately priced. Durable, although not as strong as other synthetics. Most commonly blended with other fibres like polyester (this is called a poly-acrylic blend).

POLYPROPYLENE

Very affordable. Easy to maintain and highly durable. Bold, fade-resistant colour. Commonly used in indoor/outdoor rugs for its UV, mildew and stain-resistant qualities.

VISCOSE

Synthetic, shiny fibre - sometimes called ‘art silk’. Often used as a more affordable substitute for silk. Some rugs are made of 100% viscose, but it’s more commonly used as an accent fibre.

POLYESTER

Very affordable. Wears well and feels very soft, especially when used for rugs with a thick pile. Moisture, stain and abrasion-resistant. Retains colour well overtime and is easy to clean.

NATURAL FIBRES

COTTON

Natural and soft. Sometimes used as thread for the base of a rug. Easy to clean and maintain.

JUTE

A naturally shiny vegetable. Relatively affordable and second only to cotton as the most produced natural fibre for rugs.

SISAL

A natural fibre that stems from the agave plant. Attracts minimal dust to rug and is static free. Highly sustainable.

WOOL

The most commonly used natural fibre in rug production. Wool usually refers to fibres from sheep. Fibre diameter is the single most important characteristic, determining price and quality.



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